

Guidelines for authors

Communication Today editorial board offers a possibility of publication of original scientific studies, reviews of books and other contributions related to the focus of the journal, which have not been publicly published yet. Publishing in Communication Today journal is possible in the following sections:

- **Theoretical studies:** scientific studies in the extent of 21,600-54,000 signs (12-30 author pages)
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- **Today:** news from the media and marketing sphere (profiles of scientific events, projects, profiles of scientists, etc.) in the extent of 3,600 signs (1-2 author pages)

Language of the contribution:

- Subedited by the editorial board: English, Czech, German, Polish, Slovak
- Not subedited by the editorial board: Chinese, Hindu

Text format (unless specified otherwise in brackets below):

- Font type: Times New Roman
- Font size: 12 pt
- Alignment: justified
- Spacing: 1
- All margins: 2.5 cm
- Do not divide words
- Quotations and referenced passages: use numbered footnotes on the relevant page (not at the end of the paper)

Content arrangement of the study:

- Title of the study in Slovak (16 pt, **bold**, CAPITAL letters, align centre)
- Title of the study in English (16 pt, **bold**, align centre)
- Name and surname of the author(s) (14 pt, align centre)
- Abstract in Slovak (10 pt)
- Key words in Slovak (10 pt)
- Abstract in English (10 pt)
- Key words in English (10 pt)
- Titles of individual chapters (14 pt, **bold**)
- Bibliography (in form – KELLNER, D.: *Media Spectacle*. New York, London : Routledge, 2003. 198 p. ISBN 978-0-415-26828-1.) The citation rules are available at: www.communicationtoday.sk.
- Contact data (name and surname of the author(s) with full academic degrees, full address of the institution, e-mail, short bio and portrait photo of the author(s))

Please e-mail your contribution to Communication Today No. 1/2014 to communication.today@fmk.sk in the Microsoft Word text editor until **February, 14th, 2014**.

Each received study will undergo a double blind peer-review process and the editorial board will decide whether to accept or reject the study for publication on the basis of the reviews. Editorial board may accept the study conditionally and require the correction of the study by author(s) according to the remarks or suggestions of the reviewers.

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